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BMW South Africa



Product Information Bulletin.

2006/05/05
VB-2 Product Planning & Pricing

New 3 Series Coupé Introduction (E92). ZAVB967052006

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New 3 Series Coupé (E92) Introduction, Profile and Pricing.

This bulletin contains the introduction information, eNewsletter and product profile for the new BMW 3 Series Coupé. The start of production (SOP) is in June 2006 and it should therefore arrive in the South African market in September 2006.

The 3 Series Coupé range has been expanded with the introduction of the 335i Coupé, powered by a twin turbo 6 cylinder engine producing 225kW.



Company
BMW
(South Africa) (Pty) Ltd
Registration Number
1960/000196/07
BMW Group Company

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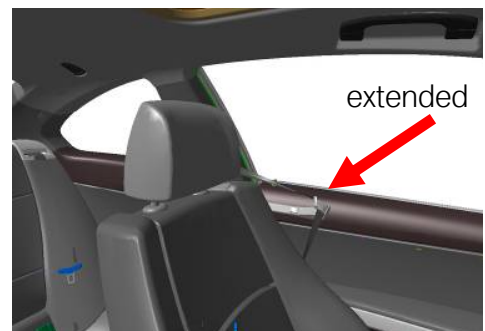
Positioning:

The positioning statement is: **“Performance and individualistic Elegance”**.
The intention is differentiate the 3 Series coupé more from the sedan than before. The focus is on an elegant coupé design, more refinement and confident performance.

Unique selling points:

The usual Product Selling points should be available in June. Here are some of the unique selling points of the 3 Series coupé:

- Elegant design
- Refined substance
- High level of individual options (including Active steering on 335i)
- Powerful engines (e.g. 335i),
- Bi Xenon lights with corona rings
- Daytime running light (is standard in all markets)
- Runflat tyres
- New ambient interior lighting
- Plastic front fenders
- Folding rear headrests
- Extended centre console in rear to emphasize 4 seater characteristics and
- Seat belts in interior colour
- Electric seatbelt comfort supply (see picture below).



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Wheel overview:

Option code	2C4	2C5	2HC	2KE	2C6
Styling	157	185	187	188	189
Description	Starspoke	Starspoke	Radial-spoke	V-spoke	Radial-spoke
					
Rim size	8J x 17" ET34	8J x 17" ET34	8J x 17" ET34	8/8,5J x 17" ET34/37	8/8,5J x 18" ET34/37
Tyre size	225/45 R17 91 V/W	225/45 R17 91 V/W	225/45 R17 91 V/W	225/45 R17 91 255/40 R17 94 V/W	225/40 R18 88 W 255/35 R18 90 W
325i	Optional	Standard	Optional	Optional	Optional
335i	na	na	na	Standard	Optional



Recommended Retail Price (incl. VAT):

325i M Coupé	R 330,500
325i A Coupé	R 344,200
335i M Coupé	R 471,000
335i A Coupé	R 484,700

Note: The Profile and Pricing is available on Focus.

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Should you require additional information, please do not hesitate to contact Jan Lötter on 012-522-2418

Kind regards,

BMW South Africa (Pty) Ltd.

Jan Lötter

Manager: Product planning and
Pricing

Kelly Leishman

General Manager:
BMW Brand Management

Attachments:

- 1) eNewsletter (4 pages) and
- 2) Detail product profile (4 pages)

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The new BMW 3 Series Coupé eNewsletter: Sporting power and unmistakable elegance.

In just under five months' time, a new, attractive addition to the BMW 3 Series will be introduced: the new BMW 3 Series Coupé. This elegant new 2-door sports coupé within the BMW 3 Series, due to hit showrooms in September 2006, will differ more markedly from the Sedan in terms of looks and engineering content than its predecessors. With its confident personality, the new BMW 3 Series Coupé embodies sportiness, performance and unmistakable elegance. The top engine option is the BMW 335i Coupé, featuring the new 3.0-litre six-cylinder in-line engine with **second-generation direct injection (High Precision Injection) and Twin Turbo**. This special engine, producing 225 kW/306 hp of power, lends the sporting 2-door coupé superior performance, without the customary penalties associated with petrol-powered turbos of the past. In addition, there is a plethora of unique engineering features such as the optional Active Steering which will make the BMW 3 Series Coupé the new benchmark in its class. Its core competitors will be the Mercedes-Benz CLK, the Alfa Brera.



Dynamic styling: the new BMW 3 Series Coupé features sleek, elongated looks and a low roof line.

Elegant coupé design: low-slung and powerful.

The exterior of the new BMW 3 Series Coupé embodies dynamism and elegance. Going one step further than the BMW 3 Series Sedan, itself a very sporting and dynamic car, the body is even lower and more elongated. The new daytime running lights, using the Corona rings in the headlights, see their world première in the BMW 3 Series Coupé, making this the first BMW to feature an unmistakable front view, **both at night and in daylight**.

- Sleek coupé styling with long wheelbase, short overhangs, and greenhouse moved far back.
- Lower kidney grille and lower headlights than the Sedan: the front design gives the BMW 3 Series Coupé a particularly broad and low-slung look.
- Wider tail lights that are easier to see and are more distinctive.



Clean cockpit design: new instruments, perfect ergonomics and a pleasant sense of space.

Interior: classy and individual.

The interior design underscores the individual and exclusive personality of the BMW 3 Series Coupé. The instrument panel is focused on the driver's needs and creates a generous sense of space. High-class materials and upholstery options, in conjunction with a generous range of available colours and decorative trims, enable a multitude of possible combinations. The continuous centre console extends all the way to the rear seats, separating the two ergonomically designed rear seats and providing handy storage options.

- Generous interior with driver-focused instrument panel offering an uncluttered view of all controls and creating a pleasant sense of space.
- Exclusive Chrome Pearl-Grey trim for decorative surfaces and door openers.
- Coupé instruments with rev counter up to 8,000 rpm and speedometer distinguished by tighter scaling and longer indicators.

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- Generous space on the rear seats by coupé standards.



New top engine: the six-cylinder...



...with High Precision Injection and Twin Turbo produces 225 kW.

BMW 335i Coupé: turbo power for top performance.

With the new BMW 3 Series Coupé, BMW underscores its status as a world leader in engine construction. The undoubted engineering highlight in the new BMW 3 Series Coupé is the new six-cylinder in-line engine with High Precision Injection and Twin Turbo. Featuring **second-generation direct injection combined with two small, parallel turbochargers**, it represents a quantum leap in turbo engineering, delivering immediate response, high power output and superior fuel efficiency. With the BMW 335i Coupé, all the traditional drawbacks of petrol turbos – turbo lag, high fuel consumption and increased wear – have become a thing of the past. The two small, parallel turbochargers ensure that there is plenty of power on tap, right from the word go. Superior fuel efficiency comes courtesy of the sophisticated new direct petrol injection system and the heat-resistant turbine wheel, which dispenses with the need for fuel enrichment, thus avoiding increased fuel consumption under full load. In addition, this also increases the life of the turbocharger. The new turbo straight-six with High Precision Injection delivers 15 per cent more power than the 3.0-litre engine without turbo, while maximum torque increases by a full 30 per cent.

The unmatched refinement of BMW six-cylinder in-line engines, their high power output and low fuel consumption are also prime features of all the other engines available for the BMW 3 Series Coupé (see Specifications compared at end of eNewsletter).

- BMW 325i Coupé: 2.5-litre six-cylinder in-line engine, 160 kW/6500 rpm.
- BMW 335i Coupé: 3.0-litre six-cylinder in-line engine with High Precision Injection and Twin Turbo, 225 kW/5800 rpm.



Perfectly tuned: the BMW 3 Series Coupé's chassis delivers a level of performance and agility that matches the car's dynamic looks.

Active Steering available as option.

The unique Active Steering (optional) enable an even more exhilarating and dynamic driving experience in the new BMW 3 Series Coupé.

- Optional Active Steering with direct steering ratio at low speeds and a more indirect steering ratio at higher speeds, for enhanced safety.

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Safety and comfort: a plethora of equipment options.

With the new BMW 3 Series Coupé, BMW once more demonstrates its powers of innovation. In the areas of safety, comfort and functionality, the new BMW 3 Series Coupé offers equipment options that other premium manufacturers only offer in higher vehicle segments.

- Adaptive Headlights (optional) are combined for the first time with the new turning light for better visibility when turning into side streets, manoeuvring or negotiating hairpin bends.
- Electric seatbelt handover for enhanced comfort when buckling up.
- Body stiffness increased by 25 per cent, for optimum steering precision and maximum occupant protection.
- Runflat tyres.
- Unique in its class: High-Beam Assistant (optional) automatically alternates between high beam and low beam when driving in the dark.
- Active Cruise Control (optional).
- Comfort access system (optional but part of Exclusive model).



The competitors – Mercedes and Alfa, with an Audi to come.

The strongest competitor for the BMW 3 Series Coupé is of course the Mercedes-Benz CLK Coupé. The Alfa Brera is a new competitor. Another strong competitor will join the fray at the end of 2007: Audi is due to present a new mid-range coupé called the A5 in late 2007, according to press reports. Based on the A4 and A6, we can expect a four-seater featuring an emotive exterior design.

Core competitor: Mercedes-Benz CLK 500 – solid presentation, but lacks sporting ability, being aimed at an older demographic.

- Mercedes-Benz CLK Coupé – lacks sporting personality compared to the BMW 3 Series Coupé, and the soft curves in its styling make it less distinctive. The new Mercedes-Benz CLK generation is due to be launched in 2008/09.
- Alfa Brera, based on the new Alfa 159 Sedan – strong on charisma and performance, but with significant weaknesses in terms of workmanship, interior space and fuel efficiency.
- Future Audi coupé (expected to go under the name A5) – due to be launched in late 2007, according to press reports. 2+2 seater featuring engineering content from the A4 and A6.



The new Alfa Brera Coupé – distinctive Italian style, but with weaknesses in terms of quality, interior space and fuel efficiency.

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**Elegant and dynamic,
whichever way you look at it:**
clean horizontal lines define the
side and rear views of the new
BMW 3 Series Coupé.

Selling points overview:

- The BMW 3 Series Coupé is a new, attractive addition to the BMW 3 Series, due to be launched in September 2006.
- Key features: striking design, high performance, supreme agility and unmistakable elegance.
- New top engine in the BMW 335i Coupé: first BMW engine to feature High Precision Injection (second-generation direct injection) and Twin Turbo, 225 kW/5800 rpm.
- New daytime driving lights using the Corona rings (world première) and shallower kidney grille make for an unmistakable front view.
- Innovative equipment options such as Active Steering, Adaptive Headlights – combined for the first time with the new turning light – and High-Beam Assistant.
- The BMW 3 Series Coupé is the top competitor in a field that includes the Mercedes-Benz CLK and Alfa Brera. A new four-seater coupé from Audi is due to be launched in late 2007, according to press reports.

Specifications compared:

		BMW 325i	Alfa Brera 2.2 JTS
Engine	Design/cylinders	In-line/6	In-line/4
Capacity	cc	2497	2198
Max. output	kW/rpm	160/6500	136/6500
Max. torque	Nm/rpm	250/2750-4000	230/4500
0–100 km/h	sec	6.9	8.6
Top speed	km/h	247	222
Fuel consumption	l/100 km	8.4	9.4
Length/width/height	mm	4580/1782/1395	4410/1830/1341
Wheelbase	mm	2760	2528
Unladen weight	kg	1495	1545
Luggage capacity	l	440	300
Retail price	R	330,500	TBA

		BMW 335i	Mercedes-Benz CLK 350	Mercedes-Benz CLK 500*
Engine	Design/cylinders	In-line/6	V/6	V/8
Capacity	cc	2979	3498	5461
Max. output	kW/rpm	225/5800	200/6000	285/6000
Max. torque	Nm/rpm	400/1300-5000	350/2400-5000	530/2800-4800
0–100 km/h	sec	5.5	6.9	5.2
Top speed	km/h	250	250	250
Fuel consumption	l/100 km	9.5	9.7	11.4
Length/width/height	mm	4580/1782/1395	4652/1740/1413	4652/1740/1413
Wheelbase	mm	2760	2715	2715
Unladen weight	kg	1600	1675	1675
Luggage capacity	l	430	435	435
Retail price	R	471,000	520,000	579,000*

Note: *Latest European CLK 500 specifications but still old (225 kW) retail price.

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Code	Item	Description	Recommended retail (incl. VAT)	Recommended retail (incl. VAT)
	Vehicle		325i (WB32)	335i (WB72)
	3 Series Coupé		330,500	471,000
	Motorplan		26,000	34,200
	Paint		325i (WB32)	335i (WB72)
300	Alpine White		no cost	no cost
668	Black II		no cost	no cost
354	Titanium Silver		1,800	1,800
475	Black Sapphire		1,800	1,800
A22	Sparkling Graphite Metallic		1,800	1,800
A34	Arctic Metallic		1,800	1,800
A35	Monaco Blue Metallic		1,800	1,800
A43	Deep Green metallic		1,800	1,800
A51	Montego Blue		1,800	1,800
A52	Space Grey		1,800	1,800
	Trim		325i (WB32)	335i (WB72)
LCAD	Leather Dakota Grey		Std	Std
LCD1	Leather Dakota Coral Red		Std	Std
LCD2	Leather Dakota Jadegrey		Std	Std
LCD3	Leather Dakota Saddlebrown		Std	Std
LCGE	Leather Dakota Cream Beige/Basalt Grey		Std	Std
LCSW	Leather Dakota Black		Std	Std
LRD4	Leather Walknappa Camel		8,500	na
LRGE	Leather Walknappa Creambeige		8,500	na
LRSW	Leather Walknappa Black		8,500	na
	Wheels		325i (WB32)	335i (WB72)
2C4	Light-alloy Wheels Star Spoke 157		550	na
2C5	Light-alloy Wheels Star Spoke 185		Std	na
2C6	Light-alloy Wheels V-spoke 189 with mixed tyres		10,600	4,600
2HC	Light-alloy Wheels Radial Spoke 187		550	na
2KE	Light-alloy wheels V-spoke 188 with mixed tyres		6,000	Std
	ZA Standard		325i (WB32)	335i (WB72)
212	Brake System, Country-specific Equipment		Std	Std
249	Multifunction steering wheel	remote control for radio (volume, station search, title search, station buttons) In combination with option codes 640 'Car telephone preparation' / 644 'Preparation for mobile phone with Bluetooth interface' additional remote control for telephone functions including two keys 'Mode' and 'Recirculated Air' (in combination with option code 606 'Navigation system Business' / option code 609 'Navigation system Professional' two individually programmable keys)	Std	Std
255	Sports leather steering wheel (3 spoke)	369 mm diameter with thicker rim. Including gear lever knob or selector lever handle and handbrake grip in leather	Std	Std
302	Alarm system with radio remote control	for monitoring doors, engine-compartment lid and tailgate, battery voltage, interior-movement sensor, tilt sensor. Including siren with emergency power supply, reading lights and soft-light, front	Std	Std
428	Warning triangle and first aid kit	with integrated storage of the first-aid kit underneath luggage-compartment floor and warning triangle behind side trim, left. ECE version. Note: please observe local regulations	Std	Std
441	Smoker's package	front: ashtray and lighter instead of storage tray, rear: ashtray in centre console	Std	Std
481	Sport seats for driver and front passenger	length, height, tilt and thighrest manually adjustable, with nets on the rear of the driver's and front passenger's backrests. Including electric adjustment of backrest side bolsters. Not in combination with upholstery optioncode "LR" Leather Walknappa"	Std	Std
4AS	Fine-wood trim poplar grain grey	decorative finishers instrument panel, decorative finishers centre console, decorative finisher door trim in the front/side trim rear, decorative finisher in the centre console extension front in fine-wood trim poplar grain gray. Door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air out-lets in chrome Pearl Grey.	3,200	Std
4AT	Interior trim finishers black high-gloss	decorative finisher instrument panel, decorative finisher centre console, decorative finisher door trim in the front/side trim rear, decorative finisher in centre console extension front black high-gloss. Door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air outlets in chrome Pearl Grey. Standard equipment with upholstery option codes LC "Leather Dakota" and LR "Leather Walknappa"	Std	no cost
4AE	Armrest front, retractable	two-part sliding armrest segment, left. Storage volume is not restricted	850	Std
522	Xenon headlights	using bi-xenon technology with parking light rings, including automatic beam-throw control. Note: - only with SA502 'Headlight washer system' which is a standard feature	Std	Std

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Code	Item	Description	Recommended retail (incl. VAT)	Recommended retail (incl. VAT)
534	Air-conditioner with microfilter	fully automatic temperature stratification and air volume control, separate temperature control for driver's side and passenger's side, variable-temperature rear interior ventilation by nozzles in centre console, variable-temperature storage compartment in the centre console, including solar sensor and fogging sensor, Max-Cool and residual-heat buttons, automatic air recirculation control and active carbon filter	Std	Std
544	Cruise control with brake function	control by separate steering-stalk lever. Preset speed is maintained by manipulation of the throttle and the brakes. Desired speed and operating mode are displayed in the instrument cluster.	Std	Std
548	Speedometer with kilometer reading		Std	Std
5DS	Luggage-compartment emergency release		Std	Std
609	Professional Navigation system (Map)	extra with option code 606 'Navigation system Business': - Large 8.8 colour flat screen (LCD), divided into main window and assistant window - Map display - iDrive controller with haptic feedback - Auxiliary ventilation.	19,000	Std
640	Car telephone preparation	consisting of connecting cable from centre console to luggage compartment, aerial and microphone cable, telephone aerial, universal storage tray.	Std	Std
663	Radio: BMW Professional	extra with standard radio: - FM/AM/LW RDS single tuner - CD player including MP3 - Title search - Forward and reverse - Scan, random. Two-line display for extended display of telephone numbers, names and audio/MP3 titles. Direct telephone control by Soft-Key buttons and push/turn button. Adjustment of units and language by means of push/turn button. On-board computer in the display	Std	na
676	HiFi loudspeaker system	HiFi loudspeaker system with a total of 10 loudspeakers, 3-way system with: - 4 midrange speakers (2 in the front doors, 2 in the rear doors) - 4 tweeters (2 in the front doors, 2 in the rear doors). Output power with a total of 4 x 25 W - 2 central bass speakers underneath the seats (music output power 2 x 40 W). Amplifier with vehicle-specific equalising	4,600	Std
694	Preparation for BMW 6 CD changer	the preparation comprises only the wiring from CD changer to radio	Std	Std
818	Main battery switch		Std	Std
823	Hot climate countries version		Std	Std
845	Acoustic belt warning		Std	Std
850	Additional tank filling for export		Std	Std
853	Language version English		Std	Std
877	Deletion cross-over DWA arming		Std	Std
880	Owner's handbook/service booklet		Std	Std
8S3	Automatic lock when driving away		Std	Std
8SD	Sump guard countries		Std	Std
8SL	Preparation for trailer tow hitch	note national-specific assignment	Std	Std
8SM	VIN visible from exterior		Std	Std
9AA	Shipping protection		Std	Std
925	Shipping protection		Std	Std
	ZA Optional		325i (WB32)	335i (WB72)
205	Automatic Transmission with Steptronic	6-speed automatic transmission with Steptronic and adaptive transmission control including Shiftlock/Interlock. Selector lever handle in leather with spider in pearl-gloss matt chrome	13,700	13,700
217	Active Steering	speed-related change of the steering angle for more precise, more direct steering, including Servotronic. Not with SA3AC	na	11,200
226	Sports suspension settings	stiffer spring/damper setup with vehicle lowered 15 mm	2,900	2,900
2XA	Sports leather steering wheel with gearshift paddles and multifunction	Recommended with SA205. Only with SA205	2,100	2,100
313	Exterior mirror package(electrical)	exterior mirrors electrically foldable. Automatic parking function for front passenger's side mirror. Including heating for exterior mirrors and windscreen washer jets (standard for 6-cylinder). Key-dependent memory function for exterior mirrors.	1,950	1,950
320	Model designation, deletion		no cost	no cost
322	Comfort access	keyless access to the vehicle (driver's and passenger's door, tailgate and fuel filler cap) and keyless starting of the vehicle	5,000	5,000
358	Climate comfort windscreen	infrared reflecting, adapted to green coloured side windows. Comprises: - 521 Rain sensor with automatic driving lights control	1,450	1,450

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Code	Item	Description	Recommended retail (incl. VAT)	Recommended retail (incl. VAT)
3AC	Trailer tow hitch	released electrically when needed by means of switch on right in luggage-compartment trim, can be pivoted into position, mechanical lock, including trailer stabilisation monitor, concealed and permanently installed behind bumper. Not with SA217 Active Steering	6,500	6,500
403	Glass roof, electric with sliding and tilting function	with integrated slipstream deflector and sun protection with floating headliner. Convenient opening feature operated by car key and one-touch function.	8,050	8,050
415	Sunblind for rear window , electrical		2,450	2,450
430	Interior and exterior mirrors	exterior mirrors electrically foldable, including heating for exterior mirrors and windscreen washer jets (standard for 6-cylinder), automatic parking function for passenger-side exterior mirror, key-dependent memory function for exterior mirrors. Comprises: - 431 Interior rear-view mirror with automatic anti-dazzle function	3,600	3,600
431	Automatic anti-dazzle interior mirror	electrochromic interior mirror including soft-light and reading light. Included in option code 430 'Interior and exterior mirrors with automatic anti-dazzle function	1,450	1,450
459	Seat adjustment, electric with memory	electric adjustment of all seat levels for driver and front passenger. Thighrest in combination with sport seats mechanically adjustable. Headrest height with manual adjustment. 2 memory positions for driver's seat. Comprises: - Mirror memory for driver - Automatic parking function for front passenger-side exterior mirror - Heated exterior mirrors	5,500	Std
470	Child seats ISOFIX attachment	anchorage for one ISOFIX child seat at front passenger's seat. Passenger-side airbag can be deactivated by keyswitch. Note: sale of ISOFIX seats via trade outlets/BMW Parts service	850	850
488	Lumbar support for driver and front	electric height and depth adjustment	3,000	3,000
493	Storage compartment package	centre console at rear with two 12 V sockets and storage compartment (with option code 441 'Smoker's package': ashtray), backrest nets on the front-seat backrest	950	950
494	Seat heating for driver and front passenger	heated: seat cushion, backrest	3,100	3,100
4AB	Fine-wood trim Burled Walnut	- Decorative finisher in instrument panel, Decorative finisher in centre console, Decorative finisher in door trims front/rear fine-wood trim burled walnut - door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air outlets in chrome Pearl Grey	3,200	no cost
4AC	Fine-wood trim Poplar grain natural	- Decorative finisher in instrument panel, decorative finisher in centre console, decorative finisher in door trims front/rear fine-wood trim poplar grain - Door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air out-lets in chrome Pearl Grey.	3,200	no cost
4AD	Interior trim finishers Aluminium,	- Decorative finisher in instrument panel, decorative finisher in centre console, decorative finisher in door trim front/rear version aluminium with lengthwise fine cutting - Door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air outlets in chrome Pearl Grey.	2,150	no cost
4AE	Armrest front, retractable	two-part sliding armrest segment, left. Storage volume is not restricted	850	Std
4AS	Fine-wood trim poplar grain grey	decorative finishers instrument panel, decorative finishers centre console, decorative finisher door trim in the front/side trim rear, decorative finisher in the centre console extension front in fine-wood trim poplar grain gray. Door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air out-lets in chrome Pearl Grey.	3,200	Std
4AT	Interior trim finishers black high-gloss	decorative finisher instrument panel, decorative finisher centre console, decorative finisher door trim in the front/side trim rear, decorative finisher in centre console extension front black high-gloss. Door handle, START/STOP button and surround of scale rings in the instrument cluster, adjuster units of fresh-air outlets in chrome Pearl Grey. Standard equipment with upholstery option codes LC "Leather Dakota" and LR "Leather Walknappa"	Std	no cost
4NA	Interior mirror with digital compass	display of the compass direction exclusively in English	850	850

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Code	Item	Description	Recommended retail (incl. VAT)	Recommended retail (incl. VAT)
507	Park Distance Control (PDC) rear	acoustic warning (and visual warning in combination with option code 602 'On-board monitor with TV and on-board computer'/606 'Navigation system Business'/609 'Navigation system Professional') of proximity of obstacles to the rear of the car. Sensors in the bumper painted in body colour	3,500	3,500
508	Park Distance Control(PDC) front & rear	acoustic warning (and visual warning in combination with option code 602 'On-board monitor with TV and on-board computer'/606 'Navigation system Business'/609 'Navigation system Professional') of proximity of obstacles to the front and rear of the car. Manual deactivation. Sensors in the bumper painted in body colour	6,100	6,100
521	Rain sensor and automatic headlight	automatic activation/intermittent-wipe control for windscreen wipers and automatic activation of driving lights when dark	1,050	1,050
524	Adaptive headlights	headlight-beam distribution variable. Beam direction controlled by pivot-mounted headlights, using information about speed, steering angle and rate of yaw. Not active when car is reversing or steering turned to the left (traffic driving on right) while car is at a standstill, so as not to dazzle oncoming traffic. Comprises: automatic beam-throw control	3,600	3,600
541	Active cruise control	the selectable distance from the vehicle in front is maintained by radar, and the car accelerates and brakes automatically	12,750	12,750
563	Extended light package	front: reading lights/lighting for vanity mirror (standard for 6-cylinder), handle area illumination for door handle, exit lighting, footwell lights, rear: reading lights and soft-light (standard for 6-cylinder), handle area illumination for door handle	1,450	1,450
606	Business Navigation system (Arrow)	6.5 colour monitor, arrow display, dynamic route planning. Operation via iDrive Controller. Including MP3 decoder. Extra with standard radio: FM/AM/LW RDS double tuner with TMC, audio CD (1 DVD player for audio and navigation): - Title search - Forward/reverse - Scan, random. Extended Personal Profile functions can be set by means of iDrive, including on-board computer with extended functions and auxiliary ventilation.	12,500	n/a
609	Professional Navigation system (Map)	extra with option code 606 'Navigation system Business': - Large 8.8 colour flat screen (LCD), divided into main window and assistant window - Map display - iDrive controller with haptic feedback - Auxiliary ventilation.	19,000	std
620	Voice control	for various telephone, entertainment and navigation functions, voice control of, for example: - Audio transmitters, audio sources, tracks - Air-conditioning settings - Navigation displays - Telephone Speaker-independent, RHD language English standard.	3,100	3,100
644	Bluetooth compatible cellphone prep	charger and hands-free facility for BMW-approved Bluetooth mobile phones, vehicle interface for operation via option code 663 'Radio BMW Professional' or iDrive, voice control of phone, aerial with aerial connection to the mobile phone. Note: - Mobile phone and mobile phone holder available through BMW Parts service	3,000	3,000
672	CD changer for 6 CD's	with fast forward/reverse, forward/reverse skip, scan (automatically plays start of titles in sequence), randomplay, MP3 decoding in combination with option codes 663 'Radio BMW Professional', 602 'On-board monitor with TV', 606 'Navigation system Business' or 609 'Navigation system Professional'. Located in luggage compartment on the left	3,500	3,500
676	HiFi loudspeaker system	HiFi loudspeaker system with a total of 10 loudspeakers, 3-way system with: - 4 midrange speakers (2 in the front doors, 2 in the rear doors) - 4 tweeters (2 in the front doors, 2 in the rear doors). Output power with a total of 4 x 25 W - 2 central bass speakers underneath the seats (music output power 2 x 40 W). Amplifier with vehicle-specific equalising	4,600	std
677	HiFi loudspeaker LOGIC 7 system	BMW high-end loudspeaker system with a total of 13 loudspeakers: - 2 high-power central bass speakers, output power 2 x 70 W - 6 high-power midrange speakers (1 in each front and rear door, 2 in headliner) - 4 high-power tweeters (2 in front doors, 2 in rear doors) - 1 high-power midrange speaker in the middle of the instrument panel. Total output power of tweeters and midrange speakers 7 x 40 W. Selectable surround function as well as vehicle- and speed-specific equalising	8,350	3,750
761	Sun protection glazing	extra-dark green glass for rear window and rear door/side windows	2,700	2,700
ZDL	Price charge for 508 (replaces 507) in Exclusive Model (7RS + ZCF/G)		2,600	2,600
Packages			325i (WB32)	335i (WB72)
7RS + ZCF/G	Exclusive Model	- 322 Comfort Access - 403 Glass suroof - 431 Interior mirror with auto anti-dazzle - 4AE Retractable front armrest - 493 Storage compartment package - 507 PDC rear - 521 Rain sensor and automatic headlight control - 524 Adaptive headlights - 5AC High-beam assistant - 563 Li lights package	21,000	21,000